



# **DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT**

**(Affiliated to Visvesvaraya Technological University, Belagavi & Approved by AICTE, New Delhi)**

**(All B.E Branches Accredited 3 years by NBA, New Delhi)**

**(Validity: 26-07-2018 to 30-06-2021)**

**Udayapura, Opp. Art of living, Kanakapura road, Bangalore-082**

**&**

**NATIONAL SCIENCE & TECHNOLOGY ENTREPRENEURSHIP DEVELOPMENT BOARD,**

**DEPARTMENT OF SCIENCE & TECHNOLOGY, GOVT. OF INDIA, NEW DELHI.**

*Jointly organizing the 3 days workshop on*

**“Second Entrepreneurship Awareness Camp”**

**(27-02-2020 to 29-02-2020)**

**(Organized by Dept.of ISE, DSATM)**

**DST-NIMAT PROJECT 2019-20**

**PROFORMA FOR POST  
PROGRAMME REPORT (PPR) OF EAC**

**DST – NIMAT PROJECT 2019-20**

**PROFORMA FOR POST PROGRAMME REPORT (PPR) OF EAC**

1. **Name & Address of Programme:** Dayananda Sagar Academy of Technology and Management,  
Udayapura, Opp. Art of living, Kanakapura road,  
Bangalore-082, Karnataka.  
Tel: 080-2483 2777  
Fax: +9180 2843 2909  
Email ID: principalsatm@gmail.com
2. **Programme Location:** DSATM, BENGALURU.
3. **Programme Date:** From 27.02.2020 to 29.02.2020.
4. **Name of the Coordinator(s) :** Dr.Sumithra Devi.K.A, Dean Academics ,DSATM
5. **No. of candidate attended the programme :** 71 (Male - 32 & Female- 39)
6. **List of participants :** ANNEXURE – I
7. **Program schedule :** ANNEXURE – II
8. **List of resource persons :** ANNEXURE – III
9. **List of industries visited :** ANNEXURE – IV
10. **Participant’s feedback :** ANNEXURE – V
11. **Photographs of Programme:** Enclosed Photos

Signature of Program Co-ordinator

## **Three Days Workshop on Entrepreneurship Awareness Camp (EAC) from**

**27th February 2020 to 29th February 2020 at DSATM, Bengaluru**

DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT, Bengaluru have organized Three Days Workshop on “Entrepreneurship Awareness Camp (EAC)” from 27<sup>th</sup> February 2020 to 29<sup>th</sup> February 2020 under Entrepreneurship Development Forum. This camp is supported by National Science & Technology Entrepreneurship Development Board (NSTEDB) & Department of Science & Technology (DST), Government of India, New Delhi and sponsored by Entrepreneurship Development Institute of India (EDI), Ahmedabad, Gujarat. The resource persons for this EAC are from Entrepreneurship Development Institute of India (EDI) regional office, Bangalore. The students from various branches of Engineering, DSATM, Bengaluru have participated in this workshop.

The primary aim of this camp is to make the participating students aware of entrepreneurship and provide basic knowledge about it. The objective of the camp is to guide and motivate the young students to take up entrepreneurship as their career.

On this occasion, the chief guest of the camp Mr.Srinath Bhadram Business Incubation Manager,National Design Business Incubation(NDBI), Govt.of India & Guest of honor G.Guruvayurappan ,Co-chairman of Skill Development & Entrepreneurship Development Program , Karnataka Small Scale Industries Association addressed the gathering about the latest advancements in entrepreneurial activities and motivated the participants to develop the entrepreneur qualities.

Successful Entrepreneurs and Resource Persons from various sectors like EDI, NDBI, KASSIA,MSME Indian Start ups have highlighted the need of Entrepreneurship, Entrepreneur Competencies, Business Opportunities, Steps in starting enterprise and Financial support.

## **DAY 1: Inaugural Function**

**Day-1: Date: 27/02/2020**

**Time: 10.00am to 4.00pm**

Workshop was inaugurated at 10.00 am,

Dr.Sumithra Devi K A,Dean Academics & HOD, did welcome address and explained the significance of the workshop .

Prof.Seemanthini K,Asst.Professor, explained the Session plan and procedures of EAC.

Prof.Diti Moni,Asst.Professor, did Chief guest Introduction.

Principal Dr.B.R.Lakshmikantha addressed the gathering and motivated the students regarding Entrepreneurship by quoting examples of the Famous Entrepreneurs.

Prof. Mahesh.S.M,Asst.Professor presented vote of thanks.

### **Chief Guest:**

**Mr. P.Venkatachalam,  
Asst.Director,  
MSME-Development Institute,  
Govt.of India**

### **Guest of honor:**

**Smt. Rekha Gopal,  
Co-Chairperson and Member  
Skill Development & Entrepreneurship Development Committee, KASSIA  
&  
Sri Shivanand Shenoy,  
Member of Skill Development & EDP Panel, KASSIA  
Founder & CEO of Naman Technologies,  
Bangalore**

The Inaugural Function of Second Entrepreneurship Awareness Camp was conducted at **Dayananda Sagar Academy of Technology & Management, Bengaluru** in ‘A’ Block Seminar hall at 10:00am on 27<sup>th</sup> February 2020 , creates awareness among students about various facets of entrepreneurship while highlighting the merits of pursuing such a career option. In Entrepreneurship Awareness camp, about 71 students are exposed to different aspects of entrepreneurship, including opportunity guidance, services offered by agencies of support system etc.

**Following is the brief summary of the programme conducted.**

**On 27<sup>th</sup> February 2020**

The programme started on 27<sup>th</sup> February 2020 at 10.00 a.m. with the inaugural address by our beloved principal Dr. B.R.Lakshmikanthai in the presence of chief guest **Mr. P.Venkatachalam, Asst. Director, MSME-Development Institute, Govt. of India** and Guest of honor **Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA, Founder & CEO of Naman Technologies, Bangalore** and **Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA.**

**Sri Shivanand Shenoy** who was the guest of honor and resource person address emphasized the need for entrepreneurship and highlighted how the entrepreneurial eco-system has changed in recent times. He urged the students to take maximum advantage of the growing economy by venturing in to their own business. The session was devoted to an interactive session on **“Introduction to Entrepreneurship and Charms of becoming an entrepreneur, Why Entrepreneurship (General concepts) , Historical background-Indian values vis-a-vis Entrepreneur ship and the present scenario”**

**Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA** who was the guest of honour and resource person started the second session of the day on with a historical perspective of the entrepreneur by a question for the students to think over what is it that they would like to gain out of their life ultimately. This session enabled the students to understand their aspirations, inclinations, passions, and then shape up their career option accordingly. Entrepreneurship was presented in a broader sense as a way of thinking and acting leading to wealth creation in a chosen career path. Some examples of business, corporate and social entrepreneurs like Ratan Tata, K.V.Kamat, Narayan murthy etc were presented so as to make them aware about the entrepreneurial manifestations in different fields. The participants were also taken through the way the term ‘Entrepreneurship’ is evolving over the years.

The third and last session on the first day was taken by **P.Venkatachalam, Asst. Director, MSME-Development Institute, Govt. of India** on **“Identification of business opportunity and mechanism of product selection , and Technology- assistance from R&D labs and other institutions on choice of technology etc.”**, where students get exposed regarding the opportunity and the supports to starting a new venture. The sessions made to win the confidence of the students to be an entrepreneur and motivated them in starting a new venture.

## DAY 1: Inaugural Function

- Inauguration Of The Second Entrepreneurship Awareness Camp By **Chief Guest P.Venkatachalam,Asst.Director,MSME-Development Institute,Govt.of India** and **Guest of honor Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA,Founder & CEO of Naman Technologies,Bangalore** and **Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA., Principal Dr.B.R.Lakshmikantha ,Dean Academics and Chief Program Co-ordinator,EAC Dr.Sumithra Devi.K.A, Vice Principal Dr.C.Nandini** On 27<sup>th</sup> February 2020 at DSATM,Bangalore.



SECOND ENTREPRENEURSHIP AWARENESS CAMP (27-02-2020 to 29-02-2020) at  
DAYANANDA SAGAR ACADEMY OF TECHNOLOGY & MANAGEMENT under the aegis of  
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- Presidential Address by Principal Dr.B.R.Lakshmikantha,DSATM , Addressing by Dr.Sumithra Devi , Dean Academics and Chief Program Co-ordinator,EAC and Vice Principal Dr.C.Nandini





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## DAY 1

Session I by Guest of Honor Sri Shivanand Shenoy, Member of Skill Development & EDP Panel, KASSIA, Founder & CEO of Naman Technologies, Bangalore. Resource Person Addressed the students and explained “Introduction to Entrepreneurship and Charms of becoming an entrepreneur, Why Entrepreneurship (General concepts) , Historical background-Indian values vis-a-vis Entrepreneurship and the present scenario”.



Session II by Guest of honor and Smt. Rekha Gopal., Co-Chairperson and Member, Skill Development & Entrepreneurship Development Committee, KASSIA Resource Person Addressed the “Technology- assistance from R&D labs and other institutions on choice of technology etc”



**Sesion III by Chief Guest Mr. P.Venkatachalam,Asst.Director,MSME-Development Institute,Govt.of India Guest of honor . Resource Person addressed the students and explained the “Support and financial assistance from Govt. agencies, banks, financial institutions, SFCs and other securities demanded by FIs/banks.”**



**Session I:** by Mr.Praveen H J, Founder, Arcis Business Solutions, Bangalore. **Resource Person**  
**Addressed the students and explained** Support and financial aspects of SSI unit including salient  
features of a project report.



## Session II: Factory Visit and Experience Sharing by Existing Entrepreneur.

Factory visit to Indian Institute of Management Bangalore (IIMB), Bangalore .

( <https://www.iimb.ac.in/home> )



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• **Group Photo of Entrepreneurship Awareness Camp-1 Students and Co-ordinators**



**Session III: Certificates Distribution to Entrepreneurship Awareness Camp Students**



Shot on OnePlus  
By mahesh sm mahi

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